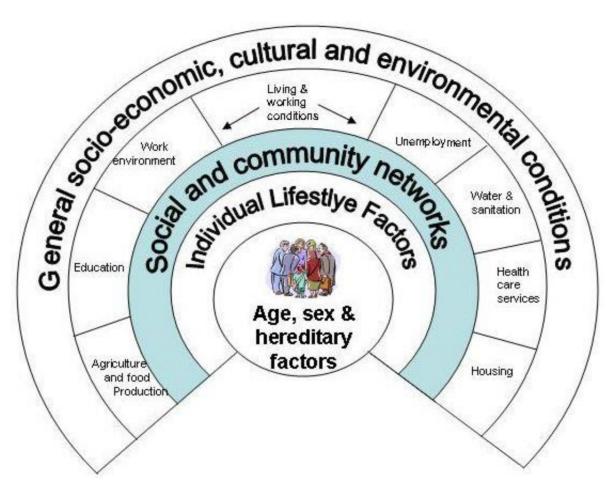
Director of Public Health's Annual Report 2017

Rachel Flowers, Director of Public Health for Croydon



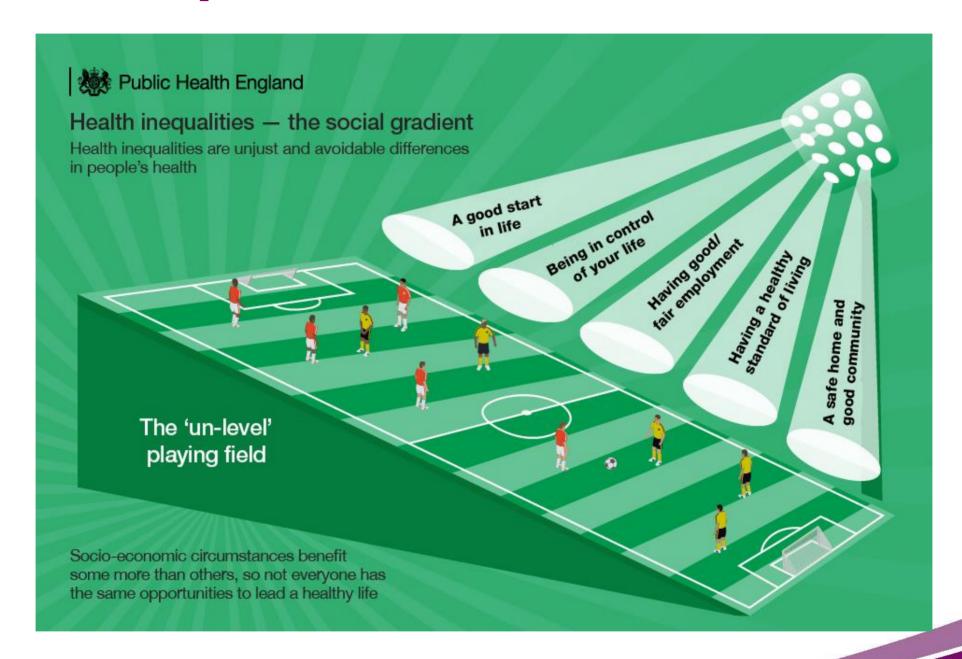
What creates Health and Wellbeing?



it's not all about *health* services – it's more about the relationship between what makes the <u>person</u>, their <u>community</u> and their <u>environment</u>



Health Inequalities – The Social Gradient





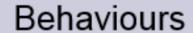
Alternative Tips for Better Health

- Don't be poor. If you can, stop. If you can't, try not to be poor for long
- Don't live in a deprived area. If you do, move
- Don't be disabled or have a disabled child
- Don't work in a stressful, low paid manual job
- Don't live in damp low quality housing or be homeless
- Be able to afford to pay for social activities and annual holidays
- Don't be a lone parent
- Claim all benefits to which you are entitled
- Be able to afford a car
- Use education as an opportunity to improve your socio-economic position

Source: Townsend Centre for International Poverty Research, University of Bristol (2004)



Estimates of the Impact of Broader Determinants on Health



30%

Smoking 10%

Diet/Exercise 10%

Alcohol Use 5%

Poor sexual health 5%

Socio-economic Factors

40%

Education 10%

Employment 10%

Income 10%

Family/ Social support 5%

Community safety 5%

Clinical

Care

20%

Access to care 10%

Quality of care 10%

Built Environment

10%

Environmental quality 5%

Built environment 5%



There are many population estimates for Croydon

For example;

CURRENT CROYDON POPULATION ESTIMATES.
THESE ARE ALL PUBLISHED STATISTICS
ORDERED BY SIZE, BUT WHICH WOULD YOU USE?

382,304 2016 Mid year estimates, ONS

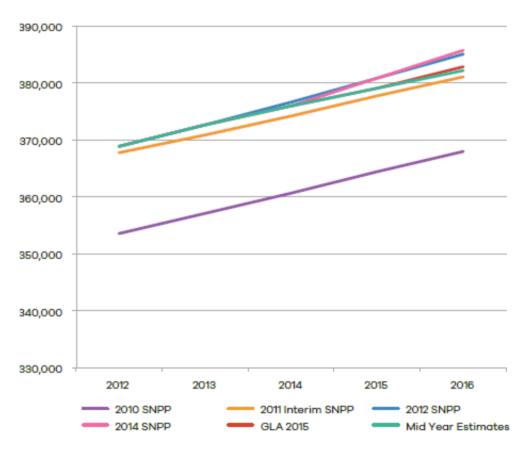
383,488 2015 Round SHLAA based projections, GLA

383,378 2011 Census, ONS

386,670 2014 Sub national population projections, ONS

401,627 2016 GP Population Register, GLA

CROYDON POPULATION PROJECTION/ESTIMATE COMPARISON



Source: 2016 Mid year estimates, ONS. 2014 Sub national population projections, ONS. 2015 Round SHLAA based projections, GLA



We have an Increasing Population

2nd largest population in London



By 2031 there will be

434,448 people in
Croydon
a 12% increase in the next 15 years

Source 2015 Round St.LAA based projections, GLA



Percentages and People

0-17 YEARS OLD

2016: 94,434 (24.7%)

Highest number in London

Source: 2016 Mid year estimates, ONS

2025: 102,074 (24.5%)

Highest number in London

Source: 2015 Round SHLAA based projections, GLA



18-64 YEARS OLD

2016: 237,663 (62.2%)

3rd highest number in London

Source: 2016 Mid year estimates, ONS

2025: 252,046 (60.6%)

4th highest number in London Source 2015 Round SHLAA based projections, GLA

AGED 65+

2016: 50,206 (13.1%)

3rd highest number in London

Source: 2016 Mid year estimates, ONS

2025: 61,859 (14.9%)

3rd highest number in London

Source: 2015 Round SHLAA based projections, GLA





Age gradient across north to south: Younger north and an older south

Population Profiles

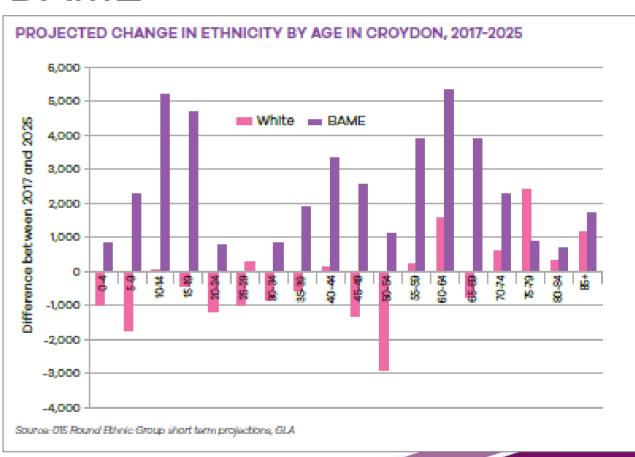
Ethnicity:

Currently, 49.3% White; 50.7% BAME

In 2025, 44.4% White; 55.6% BAME

Variation by age sub-groups





*Does not include British Sign Languages, or Braille



WHO definition of Health

'Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity'

Preamble to the Constitution of the World Health Organisation, entered into force on 7th April 1948 and unchanged since

